



AN INTEGRATED CORPORATE STRATEGY FOR QUEMIC



'uniQUE solutions by dynamIC people'

CURRENT CHALLENGES AND REALITIES

- Quemic finds itself in a rapid business growth environment and the urgent need to build its institutional capacity in an effort to successfully achieve its medium- to long-term goals.
- Quemic possesses the required leadership capacity to achieve business excellence within the security industry. This attribute is supported by an exceptional level of professionalism, subject expertise, drive and energy.
- Quemic's geographic footprint provides a firm base for positive future expansion of the home and African market, within the security industry.
- Quemic possesses an excellent rapid crisis response capability.
- Quemic is compliant with the statutory obligations required for sound business practices in South Africa.
- There is an urgent need to establish an integrated Quemic business system, supported by an appropriate information management system.

KEY DRIVERS

- ▶ An endeavor to contribute to the creation of a safe and secure South Africa in support of state security services &
- ▶ The need to comply with statutory obligations for sound business practices in South Africa &
- ▶ A passion for business excellence and a belief in self and others &
- ▶ A commitment to make a difference to the lives of our people &
- ▶ A keen sense for customer care

ENVIRONMENT



STRATEGIC INTENT

To establish a business centre of excellence for the benefit of all the members and customers of Quemic

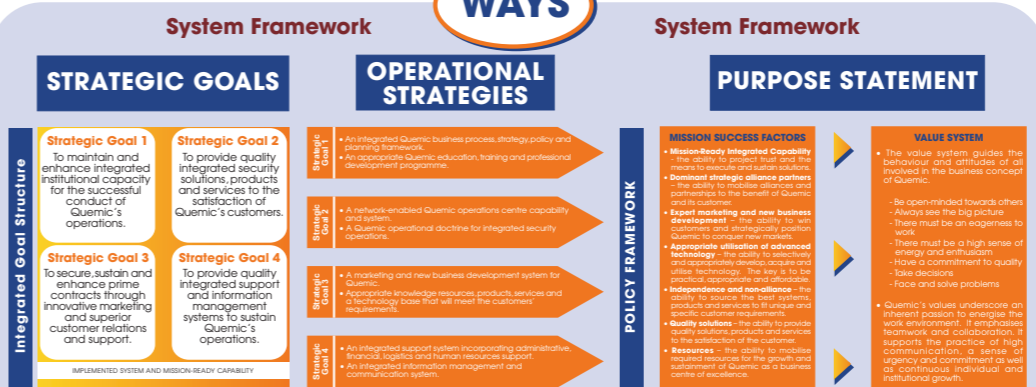
SEE
DECIDE
ACT

MEANS



SUPPORTING STRATEGY A: To strategically position Quemic for its role as a preferred service provider of integrated security solutions in Africa.

WAYS



"The right system is not so much chosen as created"

SUPPORTING STRATEGY B: To strategically direct, manage, form, guide and develop Quemic as a business centre of excellence and to build a smart team.

ENDS

VISION

Quemic is the most admired and innovative centre of excellence for integrated security solutions in Africa.

MISSION

Quemic is an unique and dynamic company that continuously ensures a high level of security integrity for select customers in Africa.

THE FUTURE

- PREFERRED SCENARIO ACHIEVED**
- An institutionalized and integrated Quemic business best practice and system established.
 - Business excellence achieved through resilient, committed and competent employees and satisfied customers.
 - The Quemic brand is well known and established throughout select home and African markets.
 - Quemic is strategically positioned in Africa as a preferred supplier of integrated security solutions and quality services and products.
 - Quemic's personnel and customers experience a high level of trust, integrity and mutual understanding and they work together as a smart team.
 - Quemic members and customers are treated with dignity, consideration and respect down to grassroots level.

"The whole is greater than the sum of the parts"